

THE MILESTONE / FAMILY & FRIENDS

Forty. Fabulous. Entirely yours.

New York City / A celebration with your favorite people and a little star treatment.



A CELEBRATION WORTH TRAVELING FOR

The skyline. The spotlight. A beautiful table surrounded by the people you love. A birthday weekend with a little wonder in every chapter.

STAY / INDULGE / DISCOVER / DINE / CELEBRATE

STAY / THREE BOUTIQUE HOTEL MOODS

A beautiful place to call yours

Three distinct room and suite directions for the birthday girl and her guests.



Minimalist downtown retreat

Soft neutrals, clean lines, and light wood create a serene, sophisticated suite for a stylish city weekend.



SoHo design statement

Sculptural furnishings, rich color, and polished finishes bring modern boutique glamour to the celebration.



Refined city sanctuary

Airy living space, tailored furnishings, and warm natural tones offer understated contemporary luxury.

THE CHOICE: Calm minimalism, bold boutique design, or contemporary elegance - three ways to make the city yours.

INDULGE / THE STAR TREATMENT

Let the birthday girl be the star.

A thoughtful arrival, a quiet reset, and a getting-ready experience that feels like an occasion.



The welcome toast

Gather family and friends for arrival cocktails, light bites, and a warm start to the birthday weekend.



A private in-suite reset

Arrange a mobile massage in the privacy of the suite, with time to unwind before the celebrations.



Glam, delivered

Hair and makeup come to the birthday girl. Her preferred look, a relaxed suite, and no rushing between salons.

PERSONAL TOUCHES: Favorite flowers, a handwritten welcome, a birthday playlist, and space to enjoy every moment.

BESPOKE / THREE RECOMMENDED EXPERIENCES

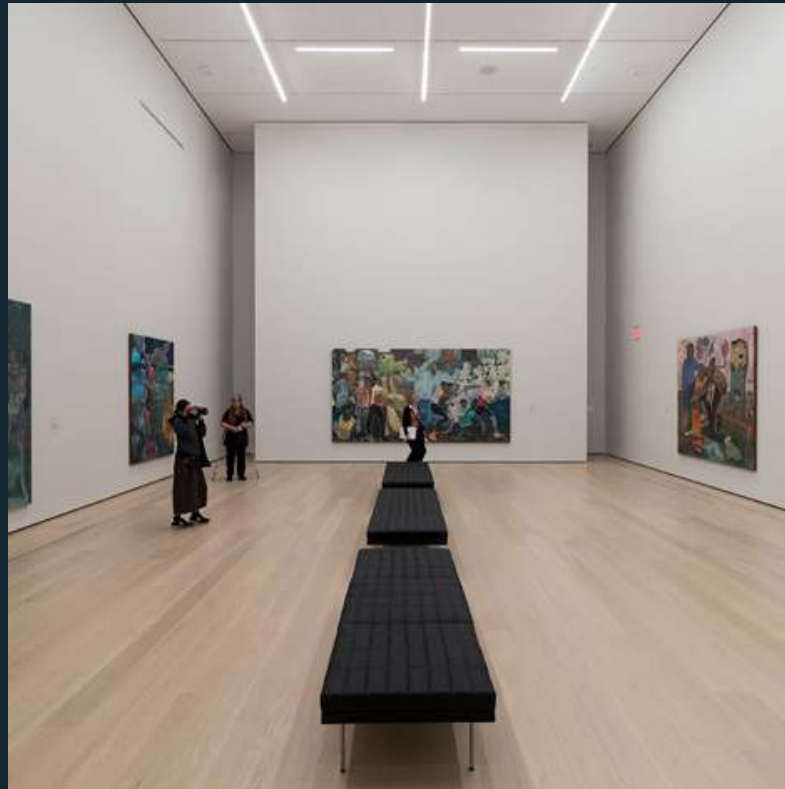
A few things beyond the ordinary

Researched experiences that bring a personal, creative, or exclusive dimension to the celebration.



Dinner with a stage insider

A private pre-show meal with a Broadway performer, sharing stories from life on stage. My pick for a theater-loving birthday girl.



The galleries, more privately

A museum-guided tour before or after public hours. My pick for art lovers who want a quieter, more intimate visit.



Her own signature scent

A private fragrance-making workshop with a keepsake to take home. My pick for a creative shared experience with friends.

CHOOSE HER FAVORITE: Theater and connection / art and private access / creativity and a personal keepsake.

DISCOVER / THE CITY & ITS STORIES

Big-city sights. Deeper connections.

Classic New York moments balanced with history and one unforgettable perspective.



A privately guided city day

Tailor a sightseeing walk around iconic architecture, Central Park, and the places the family most wants to see.



History through real lives

A private guided visit to recreated immigrant-family apartments brings the city's past into focus through personal stories.



The skyline from above

Explore a helicopter tour or private flight for a dramatic view of Manhattan and the harbor - a signature birthday adventure.

THE BALANCE: Shared discoveries for family and friends, with optional experiences shaped around individual interests.

AFTER DARK / HER CITY MOMENT

Lights up. Step out. Celebrate.

An evening with a little theater, a little skyline sparkle, and a beautifully easy ride.



A Broadway night

Choose a musical or play around her taste and the group's ages. Beautiful seats, live performance, and the magic of a shared night out.



Rooftop birthday toasts

Skyline views, cocktails, and a celebratory rooftop stop. Explore reserved seating or a private area for the group.



Arrive like the star she is

Chauffeured limo transportation connects the evening's moments, with the birthday girl and her favorite people along for the ride.

THE FEEL: Dress up, take the photos, linger over a toast, and let the evening unfold around her.

CELEBRATE / THE BIRTHDAY DINNER

The table. The people. The moment.

A private celebration dinner designed to feel personal, beautiful, and unmistakably hers.



Her flowers. Her atmosphere.

Lush florals, candlelight, elegant linens, personalized menus, and place cards. The palette and details reflect her style.

Family stories. A few surprises. Everyone together around one beautiful table.

A birthday table, beautifully imagined

A private dining room and a curated prix-fixe dinner, with a special toast and a birthday dessert to mark the milestone.

THE FAREWELL / ONE LAST GATHERING

A lovely way to say: until next time.

A farewell brunch to savor the weekend and send everyone home with one more shared memory.



The farewell brunch

A relaxed final meal with favorite breakfast dishes, fresh coffee, and time to reminisce before everyone heads home.



Forty, celebrated her way.

A city full of possibility. The people who matter most. Beautiful moments that feel entirely hers.

Travel well. Live fully.